



CIJ International Jewellery **TRENDS & COLOURS**

A FULL YEAR OF JEWELLERY PROMOTION CIJ THE YEARBOOK IN PRINT AND ONLINE

CIJ International Jewellery TRENDS & COLOURS, The Yearbook 2011

- Published in December for full promotion over the year 2011
- Showcases top international designers and manufacturers
- Includes the Special Fair Yearbook for global shows and events
- Distributed at all 2011 major international shows
- Featured in print and online
- A full year promotion for your company, products and creations

Special Offers – full packages

Full Page AD or Double Page Spread AD, including

- + Full Page Company Trends Profile (prepared by T&C editors) in print and online
- + Skyscraper banner ad for 6 months starting January 2011
- + Company Spotlight for one month on Home Page (month TBD)
- + All your 2011 Creations in the T&C section of the website for the full year
- + Your credits & direct links on all your featured pieces in the web
- + Your Company News, Highlights or Video prioritized on the website for a year
- + e-newsletter sponsoring, twice a year, with your ad message and a link to your website.

Prices:

Pre-Orders, sign up before 30th September 2010

- Full Package special price with a Full Page Ad: US\$ 6,700 / € 5,360 / CHF 8,040 net
Plus first choice for Ad positioning
- Full Package special price with a Double Page Spread Ad: US\$9,700 / € 7,760 / CHF 11,640 net
Plus first choice for Ad positioning

Orders until 10th November 2010

- Full Package with a Full Page Ad: US\$12,375 / € 9,900 / CHF 14,850 net
- Full Package with a Double Page Spread Ad: US\$15,500 / € 12,400 / CHF 18,600 net
- Optional: Online Portfolio, full year \$ 4'300

July 1, 2010

*SIHH Geneva, three editions of Vicenza, Inhorgenta, BaselWorld, Couture Las Vegas, JCK, JA New York, AGTA, Centurion, IJL, Iberjoya Madrid, Bangkok and Hong Kong J&G.